

ASSISTANT VILLAGE ADMINISTRATOR/PERFORMANCE & INFORMATION SERVICES REPORT

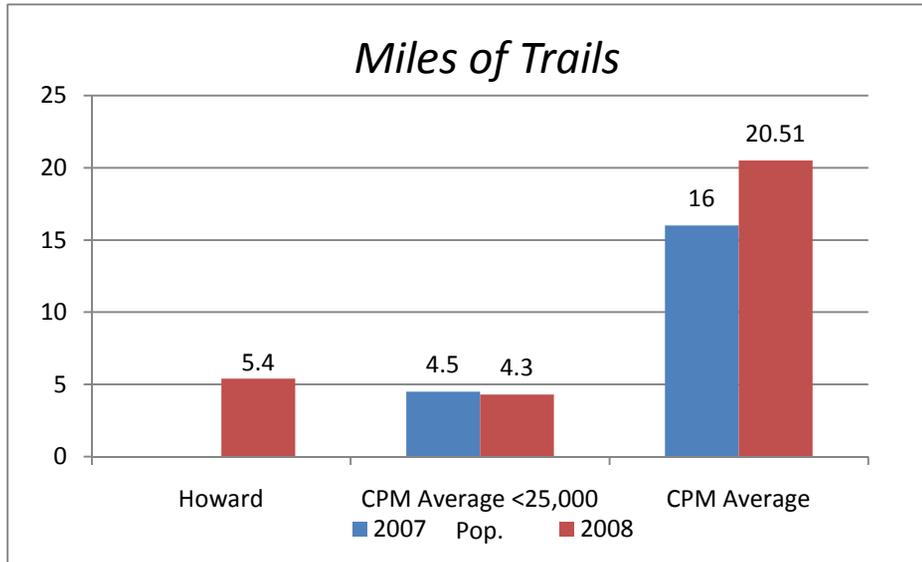
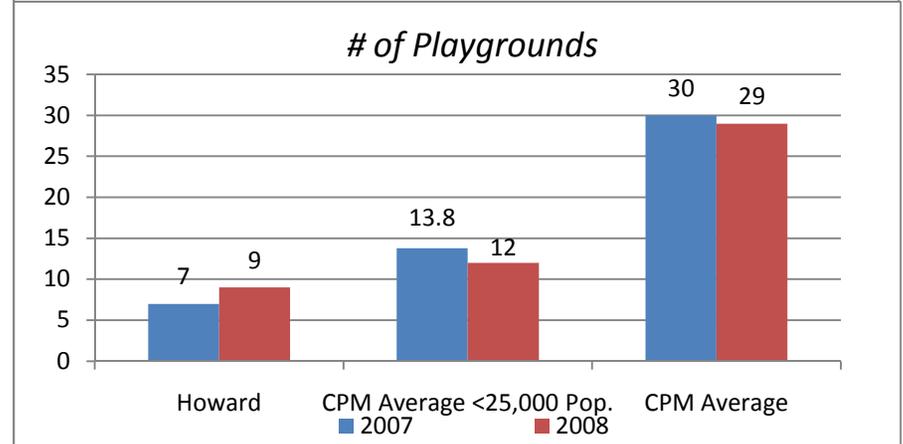
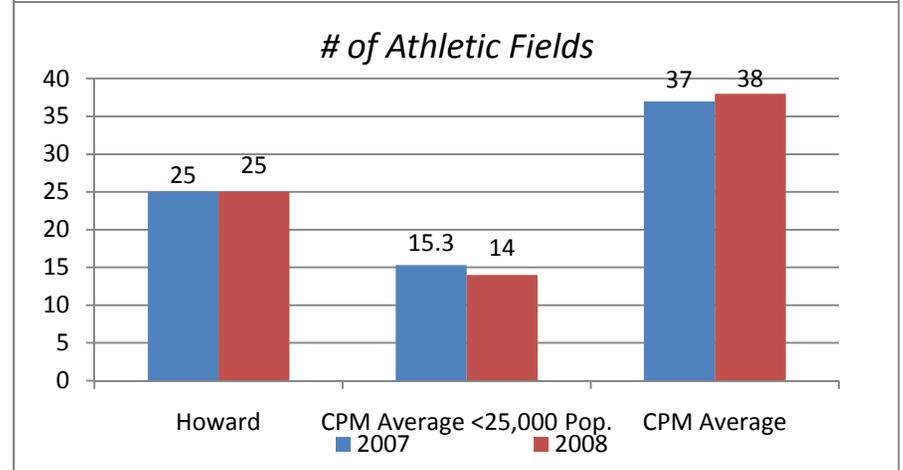
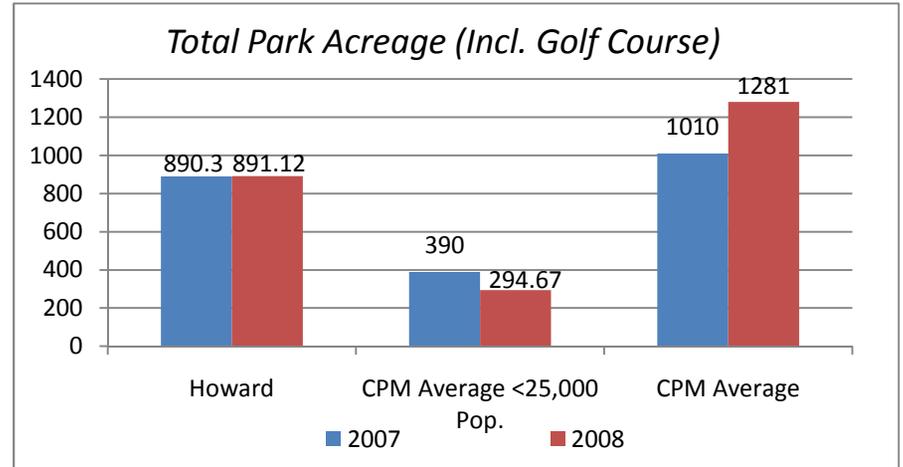
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Report Regarding FY 2008 Parks & Recreation Performance Measurement Data

Park Acreage & Facilities

The graphs at right depict the total park acreage in the Village of Howard and the uses associated with the acreage. The Village has the fourth most park acres for communities with populations under 25,000. However, the golf course is included in our total park acreage and most communities our size do not have a municipal golf course. The total park acreage breakdown is as follows: 361 undeveloped park acres and 530 developed park acres. In 2009, the Village constructed two additional playgrounds, so our total number of playgrounds is now at 11.

Our benchmark community, Raymore, Missouri (pop. 16,544) has a total of 285 park acres, 18 athletic fields, 3 playgrounds and 6.1 miles of trails.

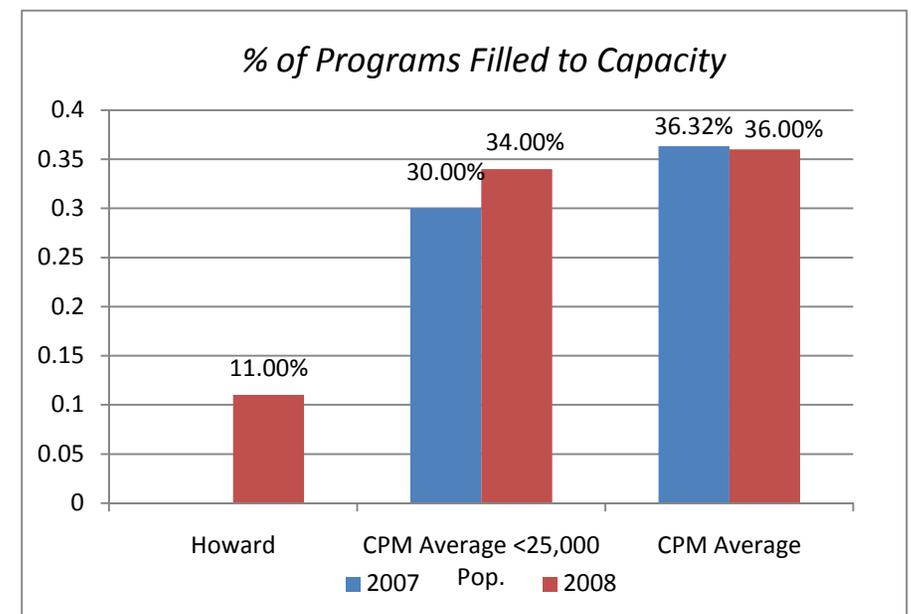
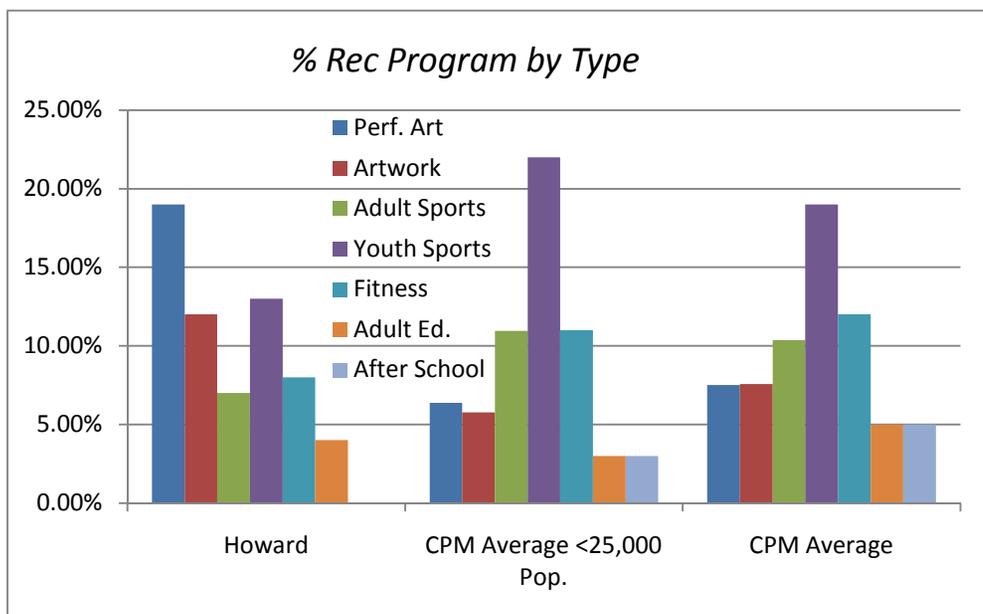
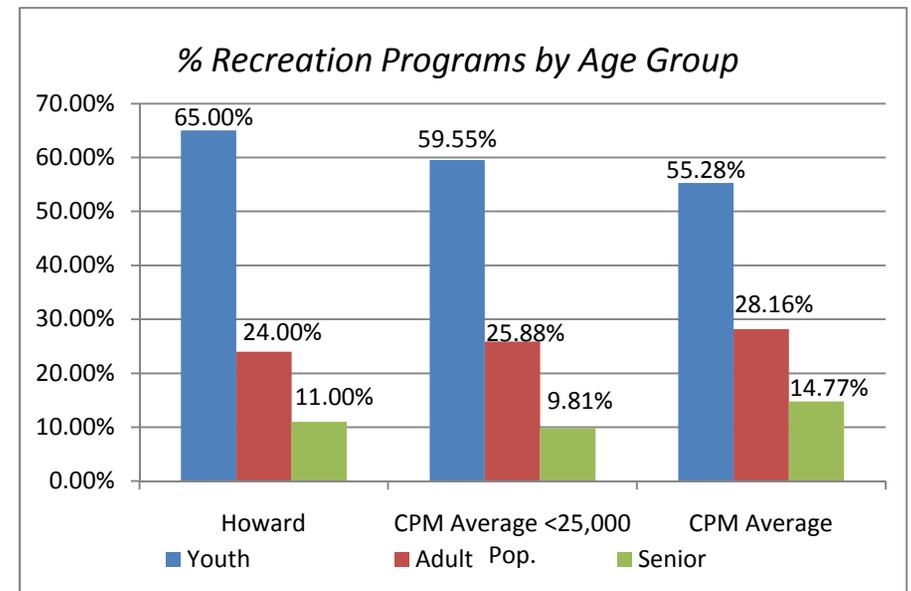


Recreation Programming

The graphs below depict the types of recreation programming the Village provides and who we provide it for. Like most communities across the United States, Howard tends to tailor its recreation programming for the youth of the community. However, Howard offers a more diverse array of recreation programming compared to other communities. In particular, Howard offers a disproportionately large percentage of performing arts and artwork classes and doesn't offer any after school programming. This disparity may be caused by the fact that HYSA & Duck Creek Softball programming was not included in performance measurement reporting. In 2009 we will include HYSA & Duck Creek Softball programming in our reported statistics. This will likely bring us closer to the national average for types of recreation programming.

Unfortunately in 2008, only 11% of the recreation programs offered were filled to capacity. Again, this may be a reflection of not reporting HYSA & Duck Creek Softball numbers, which we will report in 2009. In light of the low number and a tight budget, Leisure Services Director, Sara King is currently in the process of evaluating our recreation programming to determine what programs should continued to be offered. Conversely, our benchmark community, Raymore, Missouri filled 44% of its recreation programs to capacity.

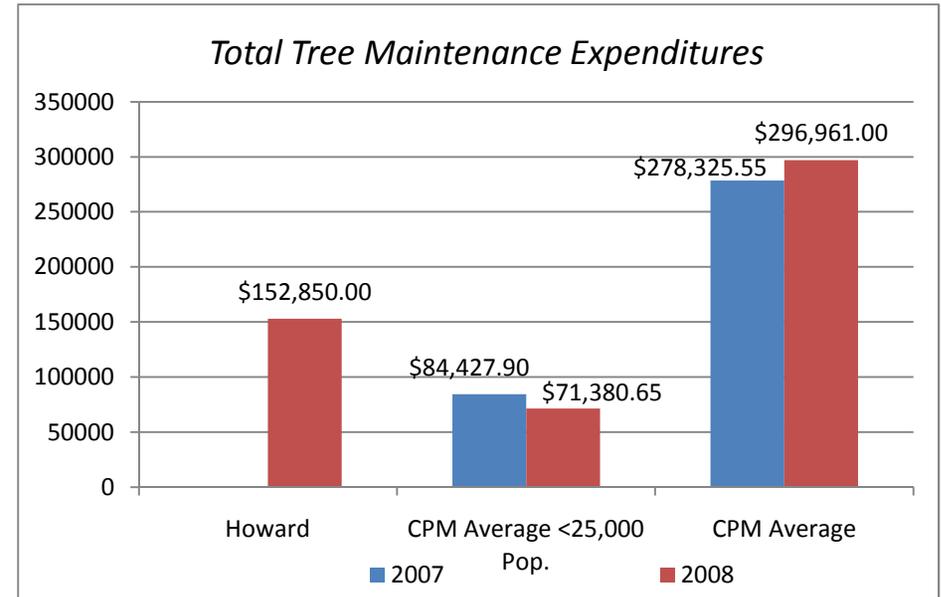
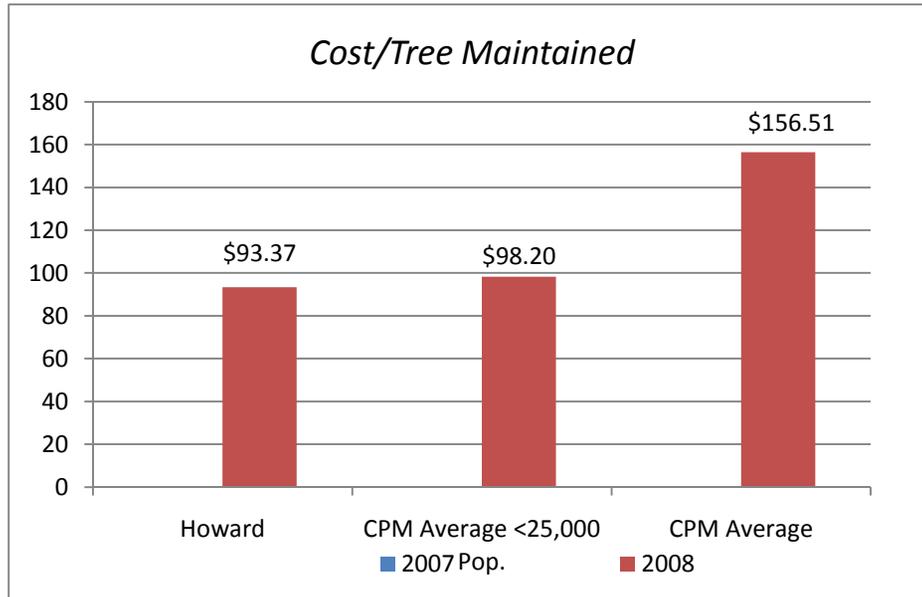
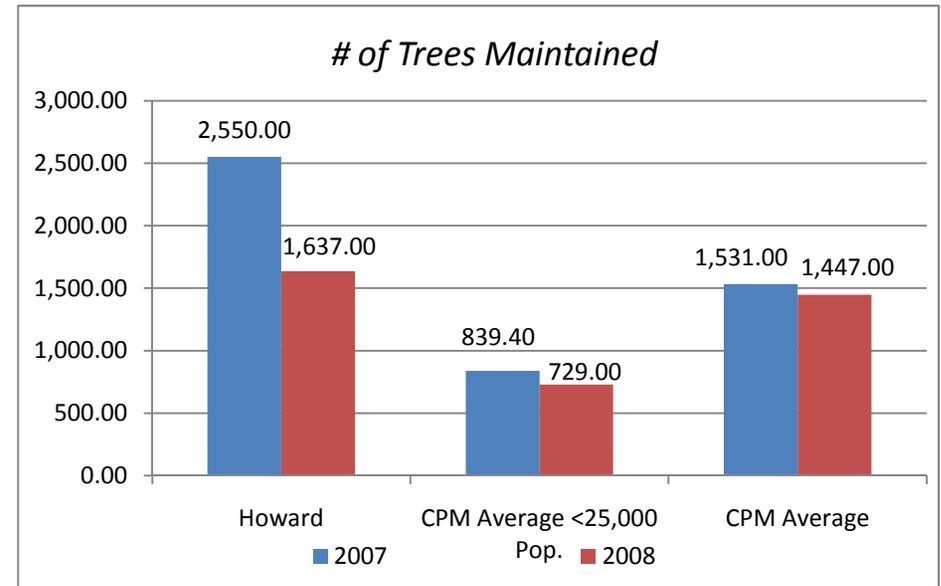
ATTACHMENT I – 2008 Howard Recreation Programs



Tree Maintenance

As depicted on the graph at right, the number of trees maintained decreased by approximately 900 trees from 2007 to 2008. However, even with the decrease, the number of trees maintained is still well above the national average. Our total tree maintenance expenditures are higher than our counterparts with populations under 25,000. However, it is likely that most communities our size do not have a professional forester. The presence of a professional forester on staff can be attributed to the Village's lower cost for each tree maintained.

Our benchmark community for tree maintenance is Clayton, MO. Clayton maintained a total of 327 trees in 2008 at a cost of \$212.06 per tree maintained. It should also be noted that Howard has 7,875 street trees. Only Raymore, MO has more street trees (8,000) than Howard. The next closest community in terms of street trees has 3,852 trees. Unfortunately, Raymore, MO did not track its tree maintenance expenditures in 2008, so I cannot discern the cost for tree maintenance per tree.

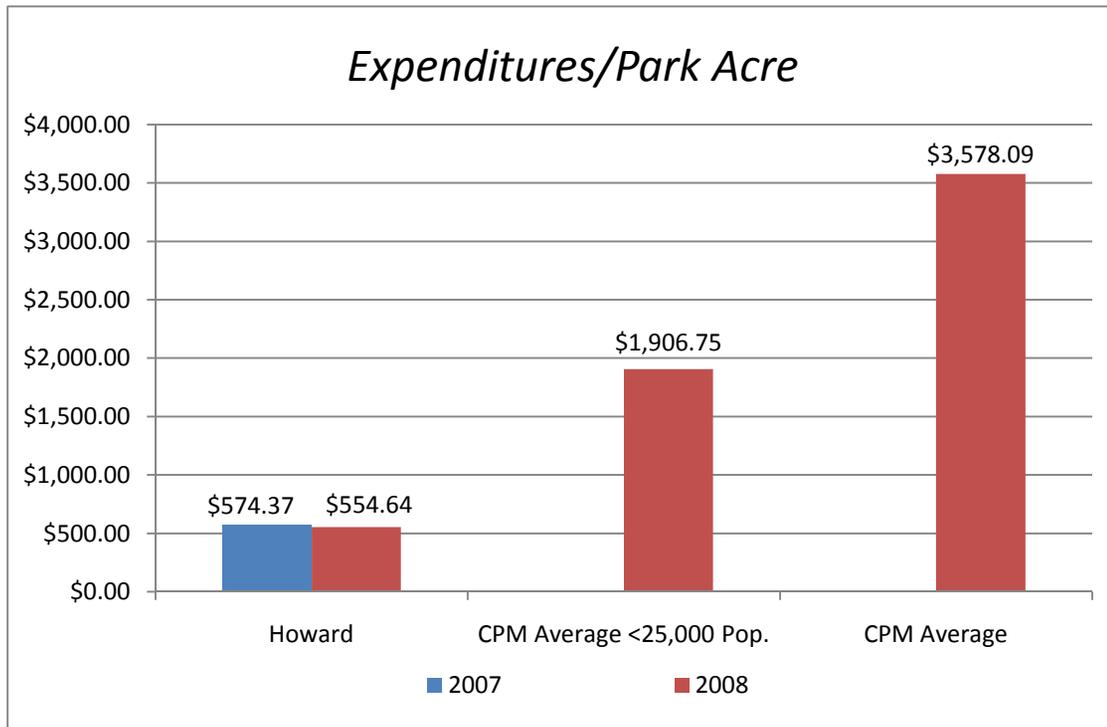


Park Maintenance Efficiency Measure

As previously stated, Howard has significantly more park acreage than other communities our size and even some communities that are larger than us. Having lots of park land is one issue, maintaining it is another issue. The cost to maintain each acre of park land in the Village of Howard is \$554.64. This number is more than three times lower than the national average for communities our size and seven times lower than the overall national average.

Raymore, Missouri's park maintenance cost per acre is \$1,999.35 and Howard has nearly three times as many park acres as Raymore.

My observation has been that the Village has well maintained parks and trails. However, we cannot know if our park conditions are satisfactory to our residents unless we get feedback from them. The easiest way to obtain this information is through surveys or polling. I will work with Sara King and Dave Wiese on creating a survey for recreation program participants which will be used to gather critical qualitative information on our parks and recreation programming.



ATTACHMENT I

Program	Category	filled to capacity
Rhythm & Me	Performing Arts	x
Science is Fun	Other	
Tae Kwon Do	Youth Sports	x
Pre-School Drawing	Fine Arts/Cultural/Crafts	
Cartoon Drawing	Fine Arts/Cultural/Crafts	
Parent's Night Out Pizza Party	Other	
Ski Brule Trip	Other	x
T-Ball	Youth Sports	
Pee Wee Playgrounds	Other	
Playground Program	Other	
Disney Days	Other	
Sajai Wise Kids	Fitness/Wellness	
Junior Golf	Youth Sports	
ABC Dance with Me	Performing Arts	
Little Tots Dance	Performing Arts	
Tiny Tap & Ballet	Performing Arts	
Tap & Ballet	Performing Arts	
Tap & Jazz	Performing Arts	
Intermediate Tap & Jazz	Performing Arts	
Hip Hop Can't Stop	Performing Arts	
USA Tennis 1-2-3 Junior Tennis Lessons	Youth Sports	
Spring Softball Clinic	Youth Sports	
Learn to Bowl Clinic	Youth Sports	
Hershey's Youth Track & Field Games	Youth Sports	
Junior Monstor Cartoon Camp	Fine Arts/Cultural/Crafts	
Junior Transportation Camp	Fine Arts/Cultural/Crafts	
Summer Art Camp	Fine Arts/Cultural/Crafts	
Superhero Cartoon Camp	Fine Arts/Cultural/Crafts	
ARC Babysitter's Training	Other	
Wacky World of Races	Other	
Treasure Chasers	Other	
Island Luau & Ice Cream Social	Other	
Kids Only Picnic Party	Other	
A Day at Hogwarts	Other	
Pajama Party & Stuffed Animal Show	Other	
Poms	Performing Arts	
Elementary Drawing	Fine Arts/Cultural/Crafts	
Soccer Mini Mites	Youth Sports	
Soccer Intermediate	Youth Sports	
Soccer Advanced	Youth Sports	
KidStage	Performing Arts	
Six Flags Great America Trip	Other	x
Wolf River Tubing Trip	Other	
Noah's Ark Waterpark Trip	Other	x
Skate Exchange	Other	
Back to School Skate Blast	Other	

Program	Category	filled to capacity
Beginner's Yoga	Fitness/Wellness	
Yoga Level 1	Fitness/Wellness	
Yoga Level 2	Fitness/Wellness	
Pilates	Fitness/Wellness	
Intermediate Pilates	Fitness/Wellness	
Ballroom Dance	Performing Arts	
Adult Slow Pitch Softball	Adult Sports	
Adult Kickball	Adult Sports	x
Men's 5on5 Basketball	Adult Sports	
HS Photography Club	Adult Education/Learning	
Chicago Shopping Trip	Other	x
Pro-Active Parenting: Connect with your Infant	Adult Education/Learning	
Pro-Active Parenting	Adult Education/Learning	
Holiday Candy Making	Fine Arts/Cultural/Crafts	
Holiday Cookie Decorating	Fine Arts/Cultural/Crafts	
Area Adult Tappers	Performing Arts	
Brewers Trip	Other	
USA Tennis 1-2-3 Adult Tennis Lessons	Adult Sports	
Movie Matinees/Dinner & a Movie	Other	
Bingo	Other	
Valentine's Day Dinner & Dance	Other	
Dinner Show Trip	Performing Arts	
Senior Bowling Clinic	Adult Sports	
Senior Multi-Day Trip	Other	
Halloween Dinner & Dance	Other	
Christmas Dinner Show Trip	Performing Arts	x
Community Event	Other	
Harvest Happenings	Other	
Winter Rec Fest	Other	

Youth
Adult
Senior
Other