



Meeting: GGSG
Meeting Date: 9/20/11
Agenda Item: 9c

Mission Statement

Delivering quality services in a courteous, cost-effective and efficient manner.

GGSG MEETING STAFF REPORT

REPORT TO: GGSG Task Force members

REPORT FROM: Leigh Ann Wagner Kroening, Administrative Assistant

AGENDA ITEM: Discuss Northeast Wisconsin Stormwater Consortium and proposal to have a member of the group speak at a future meeting

F. Ingram has requested discussion regarding the Northeast Wisconsin Stormwater Consortium and ways the village, which is a member of the group, can better utilize the resources the consortium offers.

Frank also would like to have a speaker from NWSC speak at an upcoming GGSG meeting. NWSC has a website aimed at the general public (<http://www.renewourwaters.org/>) and another site solely for use by members (www.newsc.org). The member site requires a username and password, which currently only certain staff members have. If GGSG chooses to become more active with NWSC, staff suggests the Task Force select one member to spearhead the efforts and be given access to that website.

Below is an e-mail staff received from Jessica Schultz, the Northeast Wisconsin Stormwater Consortium coordinator:

From: Jessica Schultz [mailto:newsc@newsc.org]
Sent: Tuesday, September 13, 2011 11:27 AM
To: Geoff Farr
Subject: Howard's Go Green Committee

Good Morning,

I just spoke with Frank Ingraham, a community member of Howard's Go Green Committee. He ran into NEWSC's Renew Our Waters booth at the Appleton Farmer's market a few weeks ago and was excited to learn that Howard was a member of our organization.

He called this morning to talk about what role NEWSC played in public education and how we as an organization could assist their committee. I talked about the educational materials we have developed and other items that may be of interest to their group as they work to educate residents.

He plans to request NEWSC and the Renew Our Waters Campaign be added to the next committee agenda. I know sometimes that it is hard for municipal employees who wear so many

hats to devote time to things that are not “on fire”. It is for that reason that many of our smaller municipalities rely on committees, like your Go Green committee, to help spread stormwater or environmental education to its residents. I told Frank that we have many communities with multiple people on our email lists and active on committees. Often some people are on the list to stay updated on DNR news and regulations, or for invites to webinars on BMPs. Others are not involved in the technical aspects as much as being responsible for spreading education. NEWSC works hard to meet the needs of both.

If one or multiple members of your Go Green committee would like to be added to our email list serve or become active in our organization through one or more of our committees that would be great for Howard and NEWSC.

Please let me know if you have any concerns or questions.

I would be happy to be a resource for your community’s committee as they form and grow.

Have a great Tuesday!

Jessica Schultz

Northeast Wisconsin Stormwater Consortium

Coordinator

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