

INTERNATIONAL COUNCIL OF SHOPPING CENTERS
IN PARTNERSHIP WITH

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Title – To Be Determined

Wednesday, September 14, 2011 am – pm
Lambeau Field 1265 Lombardi Avenue, Green Bay, Wisconsin
Phone +1 920 569 7500

Public-Private Partnerships: Collaboration on Development Projects

Join us for the inaugural Alliance Program in Northern Wisconsin. During these challenging economic times, collaboration between the public and private sectors is critical to the economic development of local communities. Hear firsthand from the panelists how public-private partnerships can synthesize the needs of the community with the interests of private investment to create viable retail throughout the Fox Valley and greater Wisconsin. The keynote presentation will be delivered by _____. The Green Bay Packers have also opened Lambeau Field for the attendees of this program and will provide tours of the stadium. Do not miss the opportunity to tour historic Lambeau Field before the program! Tour space is limited and is honored on a first-come, first-served basis.

The Alliance Program is a special ICSC initiative that provides forums for the public and private sectors to network, share ideas, discuss industry issues and explore retail development opportunities. Positive relationship building is paramount for successful development. ICSC Alliance meetings are both time and cost effective opportunities for public officials, developers, retailers and other industry leaders to grow their relationships and learn from one another.

PROGRAM AGENDA

11:00 am – 4:45 pm	REGISTRATION
11:00 am – 12:00 pm	Optional Lambeau Field Tours
12:30 – 12:30 pm	Luncheon Served & Welcome Remarks The Honorable Jim Schmitt, Mayor, Green Bay, WI
12:30 – 1:00 pm	Keynote Address – Paul Jadin, Secretary of the Department of Commerce
	NEED TITLE OF TOPIC
1:00 – 1:15 pm	Networking Break
1:15 – 2:15 pm	Round Table – Discussion Topics: 1. WI DOT Highway 41 Update; 2. TIF Changes; 3. New Market Tax Credits; 4. Changes in Economic Development; 5. Recycling Real Estate: Ideas for Adaptive Reuse; 6. Disposition of Foreclosed Properties.
2:15 – 2:30 pm	Networking Break
2:30 – 3:30 pm	Municipal Runway 1. City of _____ 2. _____



- 3.
- 4.
- 5.

3:45 – 4:45 pm

Cocktail Reception

Thank You to our Sponsors:

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Program Planning Committee:

For questions regarding registration, please contact our Registration Department at +1 646 728 3800 or REGISTER NOW at www.icsc.org/2010A16

Registration Fees:

	Advance Fee	On-Site Fee
Member:	\$60	\$75
Non-Member:	\$75	\$90

* There are no refunds for cancellations.

ICSC Meeting Contact:
1 646 728-3689

Fax completed form to:
(732) 694-1800

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