



**Meeting:** GGSG  
**Meeting Date:** 9/20/11  
**Agenda Item:** 7a

**Mission Statement**

Delivering quality services in a courteous, cost-effective and efficient manner.

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## GGSG MEETING STAFF REPORT

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**REPORT TO:** GGSG Task Force members  
**REPORT FROM:** Leigh Ann Wagner Kroening, Administrative Assistant  
**AGENDA ITEM:** Recycling Drive re-cap

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The 2<sup>nd</sup> Annual GGSG/Cyber Works Electronics Recycling Drive was held 9 a.m. to 2 p.m. Saturday, Sept. 10 at Bay View Middle School. The event was incredibly successful because of three main factors: beautiful weather, promotional efforts and an excellent location. Here is a summary:

1. We collected 24,805 lbs. of electronics! TVs and computer monitors accounted for 14,478 lbs., and all other electronics totaled 10,327 lbs.
2. The event was posted on the Village of Howard website and circulated in several of the village's weekly e-Notify mailings. It also was put on the Village Hall marquee. A press release was sent to local newspapers, WTAQ radio and the four local TV stations. A notice appeared in the Press-Gazette and a large ad for the event was printed in The Press. The event also was added to the online Community Calendars for Channels 2, 11 and 26. Flyers were electronically mailed to our list of business contacts, all trustees and GGSG Task Force members for circulation, and they were handed out to customers at Village Hall. Kim Lemberger also promoted the event in school newsletters and marquee boards.
3. Next year, we will need to make sure to emphasize that there is a \$10 fee for TVs and monitors because of the cost to dispose of the phosphate- and lead-containing picture tubes. Some people did not know there was a charge for those items and were upset about it.
4. Burt McIntyre, Mike Malmstead, Becky Stephens and her brother, David Steffen and Leigh Ann volunteered in the morning. Only Kim Lemberger and Leigh Ann volunteered in the afternoon. Cyber Works provided an AMAZING crew, all of whom stayed the entire day.
5. Suggestions for improvements for next year from those who were there include:
  - a. Use Bay View again but have only one entrance and one exit, both of which should be clearly marked. This year, cars entered and left from both parking lot driveways, and it was hard to manage and actually became unsafe.
  - b. GGSG will need to provide more volunteers and assure they are equally scheduled for the morning and afternoon. One suggestion is to have a sign-up sheet and have volunteers sign up for slots of time.
6. Because of the event's success, Cyber Works is donating \$100 to a charity for which GGSG chooses. We will need to vote and let Jim know where to send the check.

### ATTACHMENT

I E-mail from Jim at Cyber Works

## ATTACHMENT I

**RE: Electronics Recycling follow-up**

**Jim Overly** [loverly@cybergb.com](mailto:loverly@cybergb.com)

**Sent:** Mon 9/12/2011 11:36 AM

**To:** Leigh Ann Wagner Kroening [lwagnerkroening@villageofhoward.com](mailto:lwagnerkroening@villageofhoward.com)

Leigh Ann,

The event was outstanding!!!! Last year we had more volunteers than cars dropping off. Not so this year. Yes we both should plan on bringing more people. Everyone did a fantastic job. The location and weather helped. Mostly your advertising efforts were the big reason we had so many people. Thank you.

Here are the numbers.

TVs/Monitors	14,478 Pounds
All other Electronics	10,327 Pounds
Total	24,805

Improvements for next spring would simply be more people. We would also have the direction of the traffic laid out so there is only one way in and one way out. Your volunteers did outstanding as did you. Thank you so much for all the support and organization you brought to this event.

We would like to give back to Howard for hosting the event. We have a check for 100.00 ready to be donated to the organization of your choosing. Please let me know how to proceed.

**To Your Success,**

**Jim Overly**

920.497.2667 X6

920.246.8920 Cell

2022 East Mason St

Green Bay, WI 54302

[www.cybergb.com](http://www.cybergb.com)

