



Tender Hearts Assisted Living, LLC

300 Cardinal Lane

Green Bay, WI 54313

Phone: (920) 857-9881 Fax: (920) 857-3867

www.Tenderheartsassistedliving.com

"Where our Hearts Care for your Loved Ones"

May 3, 2011

Mr. Burt R. McIntyre, Village President
1108 Coprinus Drive
Green Bay, WI 54313

RE: Tender Hearts Assisted Living, LLC
Building No. 2
Ground Breaking Ceremony

Dear Mr. McIntyre:

Tender Hearts Assisted Living will be expanding this summer into a second assisted living facility. We would like to invite you to attend our Building No. 2 Ground Breaking Ceremony as a distinguished guest on Wednesday, May 25, 2011, at 11:30 am located at 320 Cardinal Lane in the Village of Howard.

We would appreciate your support of the expansion in the local Village of Howard business market. We are inviting a select number of elected officials, the Howard Suamico Business and Professional Association, Green Bay Area Chamber of Commerce, our General Contractor Bayland Buildings, Inc. and others to join in on our celebration.

Our Ground Breaking Ceremony is currently being advertised in the Green Bay Press Gazette, The Green Bay Sun, The Press, and Howard Suamico Business and Professional Association news sources as well as direct mail. We are confident of a solid turnout and would like you to be part of the excitement.

We sincerely hope you can take a small part out of your day to attend this special event. Lunch will be provided along with soda and coffee for refreshments in Building No. 1 after the ceremony. Tours of Building No. 1 will also be provided after lunch. Please RSVP by emailing Chris at cgoffard@thcbrf.com or calling at (920) 366-8452 by May 20, 2011.

Thank you for taking the time to review our invitation and we look forward to seeing you on Wednesday, May 25, 2011 at 11:30 am.

Sincerely,

Tender Hearts Assisted Living, LLC

Rachel A. Goffard, RN
Owner/Administrator

Chris R. Goffard
Owner/Manager