Go Green Save Green
VILLAGE OF HOWARD

2012 Green Recognition Program Application

Recognizing Village of Howard businesses for their actions and initiatives that helped make a positive impact on the environment.

Applicant Name: DOUGLAS SCHMIDT

Name of Business: FLOWER CO

Property Address: 2565 RIVERVIEW DR. SUITE A, **Howard**

Phone Number: 920-292-0770

Email Address: _____

Type of Business: [ ] Residential [X] Commercial [ ] Industrial

Name of Green Initiative: _____

Check all that apply:

[X] Energy Conservation

[ ] Water Conservation

[X] Waste Prevention/Recycling

[ ] Other: _____

Check all that are true:

[ ] Our business has a green team or established plan on ways to go green.

[X] Our business provides training or documentation to employees on implementing green business practices.

[X] Our business encourages "green" practices to customers.

[ ] Our business participates in webinars or organizations to stay current on green opportunities available to our field.

[ ] Our business has calculated its carbon footprint.

[ ] Our business is involved in the community.

Explain: _____

Please provide a one-page summary regarding your green initiative. Discuss when the practices were initiated and share any results, if applicable. Inclusion of quantitative data is encouraged (i.e. KWH saved, annual $ savings). Attach any pertinent photographs or other information to your application. See the sample judging criteria form for ideas of information to include.

Awards and Evaluation Timeline

Application and summary statement are due by Friday, April 6, 2012. Please send completed applications to Go Green Save Green Staff Liaison Leigh Ann Wagner Kroening at:

Howard Village Hall
2456 Glendale Avenue OR lwagnerkroening@villageofhoward.com
Green Bay, WI 54313

The Go Green Save Green Task Force will review applications at its meeting on April 17, 2012.

All recognized businesses and annual award winners will be recognized at the Howard Village Board meeting on April 23, 2012.

date

project "Green Florist"

page

- purchase flowers directly from farms as much as possible (locally)
- utilized used refridgeration units and shelving units instead of buying new.
- we encourage customers to return vases and baskets & recycle
- recycle all cardboard/packaging
- Conserve water
- Only turn-on HVAC heat as needed (only a few times during 2011-2012 winter). We utilize the heat generated from the refridgeration units.
- committed to cutting down waste
- use local artisans for items in gift shop
- maintain a green space with displayed garden/yard items
- uses rags instead of paper towels
- reuse plastic bags.

task list: