



2456 Glendale Ave
Green Bay , WI 54313

**APPLICATION FOR
A ZONING VARIANCE**

See Next Page
for Materials to be Submitted
with This Application

Application Fees: **\$250 &
\$500** for Construction w/out
Permit

Date: _____
Initials: _____

Applicant

Name: Jones Sign (Dave Fischer)

Address: 1711 Scheuring Rd. De Pere, WI 54115

Phone: () - 362 - 4240 Email: dfischer@jonessign.com

Business Name: Bergstrom Cadillac of Green Bay

Conditional Use Site Address: 401 N. Taylor St.

Landowner of Record: Bergstrom Corporation

Address: One Neenah Center Neenah, WI

Phone: () - - Email: _____

Consultant(s)

Architect

Name: _____

Address: _____

Phone: () - - Email: _____

Contractor/Engineer

Name: Jones Sign (Dave Fischer)

Address: 1711 Scheuring Rd. De Pere, WI 54115

Phone: () - 362 - 4240 Email: dfischer@jonessign.com

Parcel/Building Information

Lot Size: 5.421 Acres Current Zoning: _____ Street Frontage: _____

Lot Dimensions: _____ Does Current Zoning Permit Intended Use: _____

Bldg. Sq. Footage: _____ Dimensions of Building: _____

Describe Specifically the Nature of the Request: The Village of Howard has a current ordinance allowing signs to be 30' OAH in a B2 zone.

Due to the elevation of the current Hwy 41 corridor, the Bergstrom property is not noticeable when traveling Hwy 41 from either direction.

Approval of a variance at 55' OAH will help remove an unsafe distraction to drivers attempting to locate Bergstrom Cadillac.

The proposed sign will be located at the very west end of the property next to the Hwy 41 corridor and will have no effect on nearby neighborhoods or public streets.

In the past, variances have been granted along this section of the 41 corridor by the board, at a much greater height.

We feel at this time approval of a 55' OAH sign will not only satisfy Bergstrom's needs, but will also complement the adjacent signage along this corridor.

Please Note the Following:

- Incomplete applications will not be accepted and/or processed
- All applications shall be submitted three (3) weeks prior to the Board of Appeals meeting at which the applicant wishes to appear
- Processing an application may take up to sixty (60) days due to legal notices mandated by State law
- The Board of Appeals meets on the fourth Tuesday of the month when a variance is requested

Standards to be Met When Granting a Variance

Unnecessary Hardship

The applicant must show that the difficulty or hardship faced has been created by the zoning ordinance and is not self-imposed and that, in the absence of a variance, no feasible use of the property can be made. The hardship must be unique to the parcel in question and not one which affects all parcels in the area similarly. Potential loss of profit for financial gain is not, in and of itself, grounds for a variance.

Unique Property Limitation

The applicant must show that unique physical characteristics of the property itself prevent him from building or developing in compliance with the Village's Zoning Ordinances. These characteristics may include topographical conditions, parcel shape, physical surroundings, wetland areas or soil types which limit reasonable use of the property.

Protection of Public Interest

The applicant must show that the granting of a variance will not harm the public interest, including the interests of the public at large, not just those of nearby property owners. The granting of a variance must not result in an inadequate supply of light or air to adjacent property, a substantial increase in congestion of public streets, an increase in the danger of fire, endangerment of the public safety, or reduction or impairment of property values within the neighborhood. The lack of local opposition to a variance petition does not in itself mean that the variance will not harm the public interest.

REQUIRED (Provide All That Apply)

- ✓ A plat of survey or the equivalent thereof depicting the location, dimensions, boundaries, setbacks of buildings/structures and uses and size of the site.
- ✓ A site plan depicting existing and proposed structures relative to lot lines

Submit 15 copies of all color documents. Submit 3 copies of all documents not printed in color.

X 

Applicant Signature

9-21-12

Date

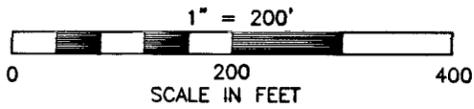
Please direct all questions to Jim Korotev. Jim may be reached at 920-434-4640 or by email at jkorotev@villageofhoward.com

CERTIFIED SURVEY MAP NO. _____

LOT ONE (1), VOLUME 41 CERTIFIED SURVEY MAPS, PAGE 25, MAP NO. 6167
 BEING PART OF LOT ONE HUNDRED TWO (102), PLAT OF FORT HOWARD
 MILITARY RESERVE, TOWNSHIP 20 NORTH, RANGE 20 EAST.
 VILLAGE OF HOWARD, BROWN COUNTY, WISCONSIN.



BEARINGS ARE REFERENCED TO MATCH
 CERTIFIED SURVEY MAP NO. 6167



LEGEND

- 1" IRON PIPE SET, 24" LONG, WEIGHING 1.130 LBS. PER LIN. FOOT
- 3/4" REBAR FOUND
- 1" IRON PIPE FOUND
- ◆ GOVERNMENT CORNER
- X— EXIST. FENCE

SURVEY FOR
 BERGSTROM CORPORATION
 C/O JOHN HOGERTY
 ONE NEENAH CENTER,
 NEENAH, WI 54956

U.S.H. "41"
 RIGHT-OF-WAY WIDTH VARIES

**NEW PYLON
 LOCATION**

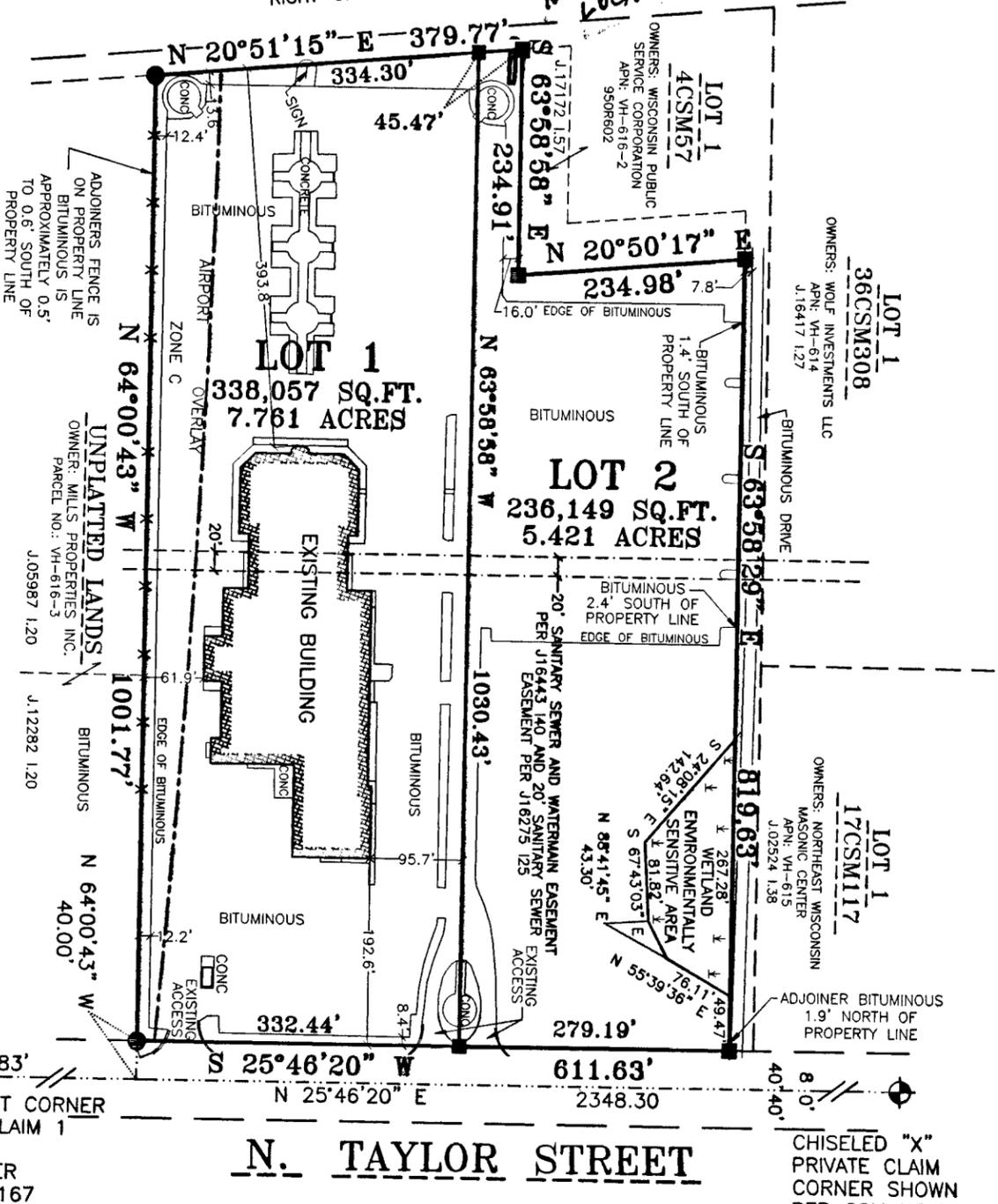
NOTES:

1. A PORTION OF LOT 1 LIES WITH AIRPORT ZONING DISTRICT "C". THE AUSTIN STRAUBEL INTERNATIONAL AIRPORT DIRECTOR SHALL BE CONTACTED FOR REVIEW AND APPROVAL PRIOR TO ANY DEVELOPMENT AND LAND DISTURBING ACTIVITIES WITHIN AIRPORT ZONING DISTRICTS.

2. LOT 2 CONTAINS AN ENVIRONMENTALLY SENSITIVE AREA (ESA) AS DEFINED IN THE BROWN COUNTY SEWAGE PLAN. DEVELOPMENT AND LAND DISTURBING ACTIVITIES ARE RESTRICTED IN THE ESA UNLESS AMENDMENTS ARE APPROVED BY THE BROWN COUNTY PLANNING COMMISSION AND THE WISCONSIN DEPARTMENT OF NATURAL RESOURCES.

RESTRICTIVE COVENANT:

THE LAND ON ALL SIDE AND REAR LOT LINES OF ALL LOTS SHALL BE GRADED BY THE LOT OWNER AND MAINTAINED BY THE ADJUTING PROPERTY OWNERS TO PROVIDE FOR ADEQUATE DRAINAGE OF SURFACE WATER.



1042.83'
 NORTHWEST CORNER
 PRIVATE CLAIM 1
 W.S.F.R.
 SHOWN PER
 CSM NO.6167

N. TAYLOR STREET

CHISELED "X"
 PRIVATE CLAIM
 CORNER SHOWN
 PER CSM NO.6167

Martenson & Eisele, Inc.

1377 Midway Road
 Menasha, WI 54952
 www.martenson-eisele.com
 info@martenson-eisele.com
 920.731.0381 1.800.236.0381

Planning
 Environmental
 Surveying
 Engineering
 Architecture

PROJECT NO. 1-0017-002
 FILE 10017002CSM SHEET 1 OF 3
 THIS INSTRUMENT WAS DRAFTED BY: A.Sedlar

HOWARD, WI VILLAGE

2456 Glendale Ave

PO Box 12207

Green Bay WI 4307--2207

920-434-4642

Transaction 23365.4405

21-Sep-12 08:39am

Rezoning Fees

\$250.00

Jones Sign 401 N Taylor St

Subtotal

\$250.00

Check

\$250.00