



Meeting Date: 1/23/12
Agenda Item: 6c

Mission Statement
Delivering quality services in a courteous,
cost-effective and efficient manner

VILLAGE BOARD MEETING STAFF REPORT

REPORT TO: President Burt McIntyre and Village Board of Trustees

REPORT FROM: Geoffrey S. Farr, PE, Dir. of Public Works

AGENDA ITEM: Review and take action on Ordinance 2012-01, "An ordinance recreating Section 34-220 of the Howard Village Code relating to on-street parking"

ACTION REQUESTED: Ordinance Resolution Motion Receive/File

POLICY ISSUE

Should the Village Board approve changing the parking regulations on Woodale Avenue in the area of Bay View Middle School and updated parking regulations to be consistent with posted signage on Glendale Avenue by St. John's Elementary?

RECOMMENDED ACTION BY VILLAGE BOARD

Village staff recommends that the Village Board approve Ordinance 2012-01, recreating Section 34-220 of the Howard Village Code relating to on-street parking.

If the Village Board were in favor of this policy action, the following motion may be made:

"Motion to approve Ordinance 2012-01 changing the parking regulations on Woodale Avenue and Glendale Avenue".

POLICY ALTERNATIVE(S)

The Village Board could take the following actions:

- Approve the ordinance to improve traffic congestion and pedestrian safety.
- Not approve or modify the ordinance.

POLICY REFERENCE

Wisconsin Statutes: § 346.52
Howard Municipal Code: Chapter 34 Article VI Parking Regulations
Policies & Procedure Manual: N/A

KEY METRIC SYNOPSIS

Improve student drop-off effectiveness and pedestrian safety and alleviate traffic congestion.

FINANCIAL INFORMATION

FISCAL IMPACT:

- | | |
|------------------------------|------------|
| 1. Is There A Fiscal Impact? | <u>Yes</u> |
| 2. Is it Currently Budgeted? | <u>N/A</u> |
| 3. If Budgeted, Which Line? | <u>N/A</u> |

FISCAL SYNOPSIS:

Parking changes can be made within the existing budget.

PRIOR ACTION/REVIEW

None

BACKGROUND INFORMATION

The Village Board asked about the status of the student drop-off operations at Bay View Middle School several months ago. Staff reviewed the situation with Deputy Gleason, the Village's Directed Enforcement Officer. He mentioned that the crossing guard had some visibility issues at the Jaymar Street crosswalk. We agreed that signage modifications should improve the visibility issue and further improve drop-off related traffic congestion. Additionally staff reviewed the current student drop-off operation and proposed signage plans with Bay View Middle School Principal Steve Meyer. He stated that the drop off has never worked better and went further to say that in his opinion much of the improvement could be attributed to the roundabout installation at Cardinal and Woodale. He also felt that the new sidewalk installation would improve student drop-off. Mr. Meyer supports the proposed signage changes. We also reviewed other improvements that could be implemented by the school district if desired to further enhance the situation.

Ordinance paragraph explanations:

- # 1 and 2: Corrects locations, distances and times at St John's Elementary to reflect posted signage.
- #3: no change
- #4: Parking, stopping and standing in this area is causing visibility issues for crossing guards and is inappropriate for a single lane of traffic.
- #5 and 6: Parking, stopping and standing in this area is inappropriate for a single lane of traffic.
- #7: Stopping and standing in the school driveway area is inappropriate.
- #8: no change.

ATTACHED INFORMATION

- I. Ordinance 2012-02

ORDINANCE NO. 2012-01

**AN ORDINANCE CREATING SECTION 34.220(9)
OF THE MUNICIPAL CODE OF THE VILLAGE OF HOWARD
RELATING TO PARKING REGULATIONS**

THE VILLAGE BOARD OF THE VILLAGE OF HOWARD, BROWN COUNTY,
WISCONSIN DOES ORDAIN THAT SECTION 34.220(9) IS CREATED TO READ AS
FOLLOWS:

SECTION 1. SECTION 34.220 (9) **Parking, Stopping or Standing Prohibited during certain hours.** No person shall park, stop or leave standing any vehicle upon any of the following streets or parts of streets at the time indicated:

(9) On the west side of North Cardinal Lane, from 500 feet northerly of Woodale Avenue to 600 feet northerly of Woodale Avenue.

SECTION 2. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

SECTION 3. This ordinance shall take effect upon adoption and publication.

Dated this 23rd day of January, 2012

Burt McIntyre, Village President

Christopher Haltom, Village Clerk

Date of publication:

1/27/12