



## Waste Management 2013 Think Green® Grant Program

WM and Keep America Beautiful have worked together to improve our communities across the nation through cleanup, beautification and recycling projects. WM is proud to continue to provide grants to Keep America Beautiful efforts in the communities that we serve or want to serve to achieve mutually beneficial results.

### There are two grant opportunities in 2013:

**1. \$4,000 WM Think Green® Grants (WM Reps Apply for Grant):**

Fifty (50) \$4,000 WM Think Green® Grants that can be used the Great American Clean-Up (GAC), or for recycling, community clean-ups, beautification or community greening projects and/or related educational programs conducted in 2013. Your application can be for schools, non-profits, cities, KAB affiliates, etc. The entity does not have to be a KAB affiliate to receive one of these awards, yet if a KAB affiliate is present in the local community, you should include them.

**2. \$10,000 KAB Affiliate Grants (KAB Affiliates Apply for Grant w/ WM Recommendation):**

Ten (10) \$10,000 KAB Affiliate Grants will be made available on the KAB website in the early summer of 2013. Only KAB affiliates can apply for these grants. KAB Affiliate grants are used to help KAB affiliates provide local solutions that display environmental stewardship and community improvement. *Please note, if a KAB affiliate is awarded a \$4,000 grant, they are not eligible to win the \$10,000 grant.*

### To apply:

To apply for a \$4,000 Think Green® Grant, all you need to do is complete the application and return it to [kgann@wm.com](mailto:kgann@wm.com).

The application for the \$10,000 Affiliate Grants will be sent in early summer.

### Application deadlines for Think Green® Grants

- January 31, 2013 - If applying for a Great American Clean-Up Grant; awarded in late February 2012.
- March 30, 2013 - If applying for a non-GAC event (beautification project later in year); awarded in late April 2013.

Please contact your local Public Sector Representative to collectively decide who you should consider for the WM Think Green® Grants. For questions or comments, please contact Kim Gann at (713) 512-6551 or email [kgann@wm.com](mailto:kgann@wm.com).

# 2013 WM Think Green® Grant Application

*WM Recommendation - to be filled out by the WM Rep*

<b>Waste Management Contact</b>	Name: Geoff Farr Site: Village of Howard Public Works Department Address: 1336 Cornell Road, Green Bay, WI 54313 Phone: (920) 434-4060 Email: <a href="mailto:gfarr@villageofhoward.com">gfarr@villageofhoward.com</a>
<b>Recommended Organization</b> (all checks will be made payable to the recipient organization awarded but will be sent to the WM contact to present)	Name: Village of Howard Go Green Save Green Task Force Contact: Leigh Ann Wagner Kroening (Staff Liaison) Address: 2456 Glendale Ave. City, State, Zip: Green Bay, WI 54313 Phone: (920) 434-4640 Email: <a href="mailto:lwagnerkroening@villageofhoward.com">lwagnerkroening@villageofhoward.com</a> Tax ID: 39-1053841
<b>Why is this important to fund?</b>	The Go Green Save Green (GGSG) Task Force wants to host a Community Clean Up Day on Sept. 14, 2013. GGSG is a village ad hoc committee dedicated to raising environmental awareness among the residents and business owners in Howard by sponsoring educational and environmentally friendly events. However, since GGSG is municipally funded, the group's annual budget has been cut the past two years. The group initially proposed a Clean Up Day that would feature opportunities for residents to recycle electronics, household items and clothing and also safely dispose of CFL bulbs, paints, motor oils and other hazardous substances. The group was told the latter ideas would result in transportation and disposal costs that GGSG cannot fund. A WM Think Green Grant would help offset the costs to transport the materials from the Community Clean Up event in Howard to the Brown County Hazardous Waste Facility in Green Bay and also help cover disposal costs.
<b>Will WM be a primary sponsor for the activity/event or project?</b>	The Go Green Save Green Task Force would very much like to partner with WM for this event! GGSG is still in the planning stages for the fall Community Clean Up Day, but the group has discussed having corporate sponsors for the event and would welcome Waste Management as a primary sponsor.
<b>Is this a specific Great American Cleanup (GAC) Project – Yes or No</b>	No.

<b>Event/Project Description</b>	<p>The Village of Howard’s Go Green Save Green Task Force will be sponsoring a fall Community Clean Up Day that ideally will feature the following:</p> <ul style="list-style-type: none"> <li>• Electronics Recycling – We have an electronics recycling partnership with Cyber Green LLC. Through this partnership, GGSG has held two Community Electronics Recycling Events and now offers a 24/7 electronics recycling site at the Howard Public Works Facility, which Cyber Green monitors.</li> <li>• Gently used clothing drop off – We are hoping to partner with The Community Giving Closet, which is housed at Grace Harbor Church and offers free clothing to the needy families within the Howard-Suamico School District.</li> <li>• Household goods and appliances – We will be inviting representatives from the Howard Goodwill Donation Site to bring a truck to collect these items for donation.</li> <li>• Prescription drugs – Our Brown County Sheriff’s Department deputies have agreed to be on hand to offer free and confidential disposal of prescription and over-the-counter medications.</li> <li>• Yard waste recycling – We have a yard waste disposal area at the Public Works Facility, which is where we plan on hosting this event. Residents already can bring their yard waste, which is turned into wood chips, mulch and compost. This event would offer another opportunity to promote this existing service.</li> </ul> <p><b>IF GRANT MONEY IS RECEIVED</b>, we also will be able to offer residents FREE disposal of the following, which will be collected on site and transported to the Brown County Hazardous waste facility:</p> <ul style="list-style-type: none"> <li>• Flammables: paint, gasoline, paint thinners and solvents</li> <li>• Corrosives: acids, bases and cleaning products</li> <li>• Reactives: pool chemicals</li> <li>• Poisonous/toxics: pesticides, cleaning products</li> <li>• Others: fluorescent lights, ballast, cooking oil, propane tanks, oil, antifreeze, batteries, tires</li> </ul>
<b>Date of Project/Event</b>	<p>Saturday, Sept. 14, 2013</p>
<b>What media sources, outlets will be used?</b>	<p>Leigh Ann Wagner Kroening is the acting Public Information Officer for the Village of Howard. She uses the following to promote village-related news and events:</p> <ul style="list-style-type: none"> <li>• Press releases distributed to the Green Bay Press-Gazette, The Ashwaubenon-Howard-Suamico-Hobart Press, The Community Bulletin, WBAY, WFRV, WLUK and WGBA</li> <li>• News blasts via the Village of Howard e-mail notification system (currently 3,100 Howard residents are subscribed)</li> </ul>

	<ul style="list-style-type: none"> <li>• The Village of Howard Facebook page and Twitter account</li> <li>• The news scroll and center homepage icon on the Village of Howard website</li> <li>• The new Village of Howard Blog</li> <li>• The Howard Village Hall marquee sign</li> </ul>
<p><b>Measurements:</b>  <b>How will this event be measured?</b>  i.e., # Recycled materials, # of plantings, lbs. trash collected, # of students in program, other</p> <p><i>Measurement results to be submitted following event and no later than 12/15/13</i>  (KAB affiliates can help you with compiling these numbers)</p>	<p>The following will be measured:</p> <ul style="list-style-type: none"> <li>• Pounds of electronics collected and recycled</li> <li>• Number of articles of clothing collected by The Community Giving Closet</li> <li>• Number of boxes of clothing, boxes of household items, number of appliances, number of furniture pieces collected by Goodwill</li> <li>• Number of garbage bags filled with drugs</li> <li>• Pounds of items hauled to the Brown County Hazardous Waste Site</li> <li>• Number of volunteers working at the event</li> </ul>
<p><b>If your organization is awarded, will you need a big check?</b></p>	<p>No.</p>

Return form to Kim Gann at [kgann@wm.com](mailto:kgann@wm.com).