



Meeting Date: 2/18/13
Agenda Item: #13

**VILLAGE OF HOWARD PLAN COMMISSION
STAFF REPORT**

REPORT TO: Village Plan Commission

REPORT FROM: Dave Wiese, Director of Community Development

REPORT WRITTEN: February 14, 2013

REPORT SUBJECT: Review and take action on Village Park Signs

Background

The Village Public Works Department is requesting park identification sign approval. Staff proposes to have a standard sign design that would be used for the majority of park entrances. The only potential exception to the standard design would be for parks that have agreements for naming rights. In those instances corporate logos or brands may need to be incorporated into the park sign in order to comply with the agreement.

Attached is a sample rendering of what the Public Works Department is proposing along with the proposed sign standards.



Village of Howard

1336 Cornell Road • Green Bay WI 54313-8923

VILLAGE PARK IDENTIFICATION ENTRANCE SIGN STANDARDS

- Village park signs are installed at park entryways for identification purposes.
- Sign design includes the Village of Howard logo duck with Howard script at the top center of sign. The park name is centered below vertically and horizontally.
- Typical sign size is 48" in height by 96" in length. Size may expand up to 24" in height or length if the park name length dictates so.
- Sign material is cedar structure with painted face. The face has a sandblasted relief.
- Main body color is a dark forest green with light colored lettering for ease of reading.
- Depending on orientation, the sign may be single or double sided.
- Single sided signs have the rear of sign painted to match and blend with surroundings.
- Signs are typically supported with 4x6 pressure treated wood posts painted to match sign.
- Typical life span of a natural cedar sign is 15 to 20 years with periodic maintenance throughout life span.

Attachment: Village Park Sign Rendering



DIRECTIONS; 2 sets patterns (double sided) of COPY, OUTER ARCH, INNER GRADUATED ARCH PANEL & GOLD & BLUE RECTANGLE.
SIGN WIDTH = 96'

ALSO; From separate file attached of Howard logo, 2 EACH OF DUCK AND CATTAILS, WATER ETC.
&"HOWARD" 2 EACH TO FIT BLUE PANEL.

H & D of "howard" may extend beyond blue top & bottom.