



Meeting Date: 3/18/13
Agenda Item: # 10

VILLAGE OF HOWARD PLAN COMMISSION STAFF REPORT

REPORT TO: Village Plan Commission

REPORT FROM: Dave Wiese, Director of Community Development

REPORT WRITTEN: March 14, 2013

REPORT SUBJECT: Review and take action on the Akzo Nobel Sports Complex park sign

Background

The Village Public Works Department is requesting park identification sign approval for the Akzo Nobel Sports Complex. The Village has an agreement for naming rights with Akzo, which currently donates \$25,000 per year. We are in the third year of our second 10-year agreement.

VILLAGE PARK IDENTIFICATION ENTRANCE SIGN STANDARDS AKZO NOBEL SPORTS COMPLEX

- Village park signs are installed at park entryways for identification purposes.
- This is a unique situation from the typical park entrance sign standards. Akzo Nobel has purchased the naming rights for this sports complex at \$25,000 per year for a 10-year period and has requested company depiction on the park entryway sign.
- Sign design includes the Akzo Nobel company logo and script. Logo, font, and color are directed by company policy. The Village of Howard logo duck with Howard script is located at the center top of the sign.
- The sign size is 72" in height by 96" in length.
- Sign material is cedar structure with painted face. The face has a sandblasted relief.
- Main body color is white with company color blue logo and script.
- This is a single-sided sign.
- Single-sided signs have the rear of sign painted to match and blend with surroundings.
- Due to the naming rights and high visibility of this sign, the support structures for the sign will be 2'x2'x8' concrete block pillars.
- Typical life span of a natural cedar sign is 15 to 20 years with periodic maintenance throughout life span.



