



2013 Green Recognition Program Application

Recognizing Village of Howard businesses for their actions and initiatives
that helped make a positive impact on the environment.

Applicant Name: BRAD WILLEMS

Name of Business: FRANKLIN ENERGY SERVICES

Property Address: 2637 TULIP LANE, SUITE 220, Howard

Phone Number: (920) 662-1294

Email Address: bwillems@franklinenergy.com

Type of Business: Residential Commercial Industrial

Name of Green Initiative: _____

Check all that apply:

Energy Conservation Water Conservation Waste Prevention/Recycling

Other: EDUCATION, SUSTAINABILITY

2013 GREEN RECOGNITION PROGRAM

Has your business gone GREEN? Then tell us about it!

The Village of Howard's Go Green Save Green Task Force is sponsoring the 4th Annual Green Recognition Program, which honors Howard businesses that have taken steps to become environmentally friendly. Applications are being accepted now, and participants and winners will be recognized at the April 22, 2013 Village Board meeting.

Some examples of eligible green practices include:

- Green construction or building retrofits
- Internal marketing programs promoting recycling, energy conservation, etc.
- Purchase or sale of environmentally products
- Employee training/education on green opportunities
- Conversion from paper to electronic files and communication

For more information about the Green Recognition Program, tips on how to "green" your business, and the village's Go Green Save Green Task Force, visit www.villageofhoward.com.



Go Green



Save Green
VILLAGE OF HOWARD

Green Recognition Program Evaluation Form

2013

Applicant Name FRANKLIN ENERGY SERVICES

	Focus of Initiative: (1 pt. each area checked on application) Energy conservation Water conservation Waste Prevention/Recycling Sustainability Other	
(A)	Business has a green team or established plan on ways to go green. (5 pts) • Provides a copy of "green" business plan with application (5 pts)	
(B)	Business provides training or documentation to employees on implementing green business practices. (5 pts) • Provides a copy of documentation with application. (5pts)	
(C)	Business encourages "green" practices to customers, peer businesses, and/or vendors. (5 pts) • Provides evidence of this with application (ie. flyers, emails, etc.) (5pts)	
(D)	Business participates in webinars or organizations to stay current on green opportunities available to our field. (5pts) • Provides evidence of this (mentioning it in summary and/or including specific information on the source of gaining information.) (5pts)	
(E)	Business has calculated its carbon footprint. (10 pts)	
(F)	Business is involved in the community. (5 pts.)	
(G)	One-Page Summary: • States when practice was initiated. (5 pts) • Shares results of new practice - Qualitatively (using description, pictures, etc.) (5 pts) - Quantitatively (i.e. kWh saved, annual \$ savings, etc.) (10 pts)	
(H)	Previously recognized by the Village of Howard as a green business (5 pts) • If previously recognized, clear and concise explanation on how efforts are being continued and/or any new initiatives in the last year. (5 pts)	
	Total Points Earned out of 90 points possible	

Check all that are true:

- Our business has a green team or established plan on ways to go green.
- Our business provides training or documentation to employees on implementing green business practices.
- Our business encourages "green" practices to customers.
- Our business participates in webinars or organizations to stay current on green opportunities available to our field.
- Our business has calculated its carbon footprint.
- Our business is involved in the community.

Explain: _____

Please provide a one-page summary regarding your green initiative. Discuss when the practices were initiated and share any results, if applicable. Inclusion of quantitative data is encouraged (i.e. kWh saved, annual \$ savings). Attach any pertinent photographs to your application.

Awards and Evaluation Timeline

Application and summary statement are due by **Friday, April 5, 2013**. Please send completed applications to Go Green Save Green Staff Liaison Leigh Ann Wagner Kroening at:

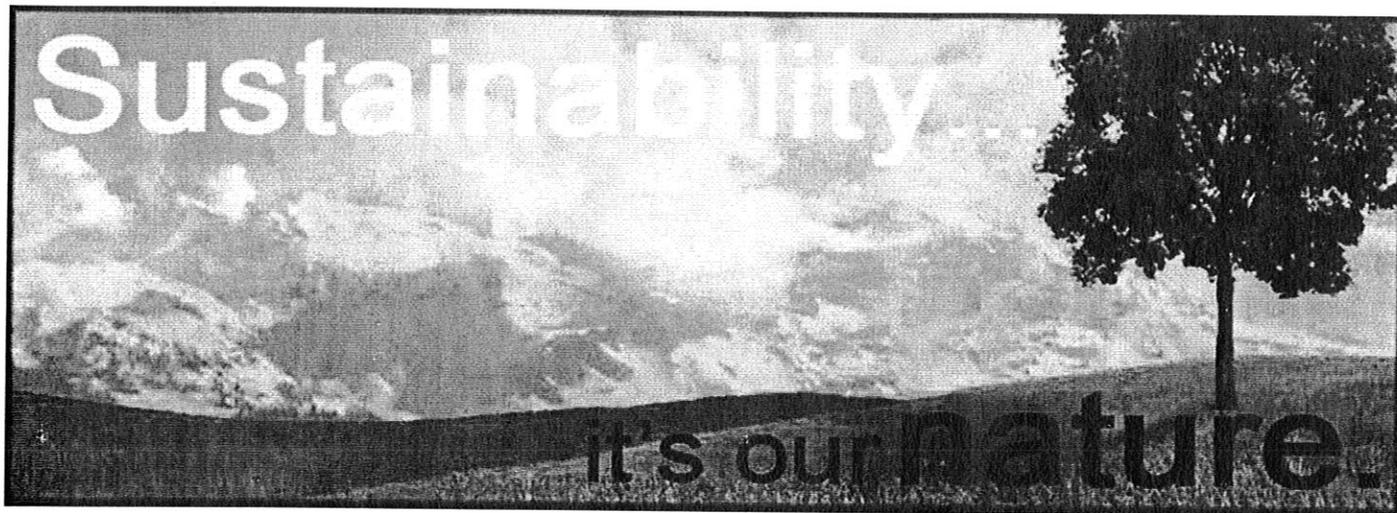
Howard Village Hall
2456 Glendale Avenue OR lwagnerkroening@villageofhoward.com
Green Bay, WI 54313

The Go Green Save Green Task Force will review applications at its meeting on April 16, 2013.

All recognized businesses and annual award winners will be recognized at the Howard Village Board meeting on April 22, 2013.



sustainability committee



As a company that helps people become more energy efficient, Franklin Energy employees should be conscience of the daily impacts they are having on the environmental, social and financial realms of our society. With Franklin's heavy involvement in today's sustainability movement, it is important that we "walk the talk" and follow our core value of "Environmental Stewardship". Sure, we know energy efficiency, but are we doing a great job of practicing it ourselves? In what ways can we take the lead in making sure we are taking actions that reduce the impact we have on our planet, use our resources and materials most efficiently, and contribute to the communities in which we live and work?

Franklin Energy's Sustainability Committee works to inform Franklin employees on ways they can help make their homes, offices and communities greener, and live a more sustainable life. Click on the links to the left to read sustainability articles, Committee announcements and events, and more.



We Want You!

Walk the talk with us! If you are interested in joining the Sustainability Committee, or leading your office's sustainable initiatives as an Office Champion, please contact Laurie Lensmire.



Meet the Committee

Office Champions:

Bloomington, MN – Don Williams
Chicago, IL – Gregory Walthers and Maria Martinez
Denver, CO – Angelica Demopoulos
Detroit, MI – Kelly Weger and Kendal Kuneman
East Lansing, MI – Melissa Grace, Jennifer Alvarado, and Jeremy Kammer
Fau Claire, WI – Meredith Seidl
Grand Rapids, MI – Dawn Gooder
Green Bay – Michael Holman
Madison, WI – Caleb Brauneller, Max Burke-Scoll, and Laurie Lensmire
Merrillville, IN – Paul Abbate
New Berlin – Harrison Fegley
Okemos, MI – Amy Glapinski and Erica Soufal
Okemos-DI, MI – Vanessa Uhlman and Jennifer Eschelbach
Port Washington – Jeff Mackey, Jan Peiffer, and Elizabeth Moesch
Urbandale, IA – Josh Read and Aaron Theede

Executive Champion: Fred Dreher

Committee Chair: Kris Evans

We are still in need of Office Champions for our Phoenix, Roswell, Indianapolis and Rochester offices. If you're interested, please contact Laurie Lensmire.

(B)

Departments

Business Development

Corporate Communications

Engineering

Finance/Payroll

Human Resources (HR)

Information Management (IM)

Information Technology (IT)

Operations

Research and Innovation (R&I)

Training & Development

Franklin YOU

Resource Library

IDP

Educational Assistance Policy

Mentor Program

Generations Working Group

Departments > Training & Development >

Training and Organizational Development Department

The Training and Organizational Development Department ensures Franklin Energy employees receive continuous industry information and training regarding the field of energy efficiency and associated technologies through internal/external resources and technical assistance. This team and the Training Center are located in the Port Washington office. Training Center classes target specific program work, advanced technologies, energy efficiency certifications, and personal and professional development.

For your convenience, team member responsibilities are listed below.

Sherry Milam, Training and Organizational Development Manager
• Develops, manages and implements training programs and talent management initiatives for program and corporate staff.

- Provides a consistent employee knowledge base and expertise so that all Franklin staff can be most effective when achieving client energy savings goals.
- Establishes position expectations and class guidelines.
- Creates and facilitates working groups.

This group reports to *Tina Semotan, Vice President of Human Resources and Organizational Development.*

Click here to view organizational chart

Org Charts will be updated on a monthly basis

Committees

Sustainability

- [Holiday Door Decorating Contest](#)
- [Green Holiday Tips](#)
- [Q1 Articles & Announcements](#)
- [Archived Articles](#)

[Green Initiatives Guide](#)

[Transportation](#)

[Kitchenware](#)

[Composting](#)

[Community](#)

[Water](#)

[Cleaning](#)

[Recycling](#)

[Champion](#)

[Engagement](#)

[Green Resources](#)

[Wellness](#)

[Safety](#)

[Committees](#) > [Sustainability](#) > [Green Initiatives Guide](#) >

Green Initiatives Guide

FranklinEco has been working hard to bring sustainability to the forefront of Franklin Energy by encouraging employees to become more eco-conscious. To assist in that effort, we are happy to announce that we have created a Green Initiatives Guide. This Guide provides information about multiple initiatives that can be easily implemented in our Franklin offices to assist with our goal of becoming more sustainable company-wide.

think green



2013

SPECIAL OFFERS

SCHOOLS & LOCAL GOVERNMENT

Making an energy-saving capital improvement can reduce your energy use and keep operating costs down over the life of the system. **You can save even more** by considering **multiple** upgrades. Focus on Energy can help you finance your 2013 capital improvement projects with two great bonus programs.

MULTI-LOCATION OFFER

The Schools & Local Government Multi-Location Offer provides a **bonus of 10%** to the original project incentive when the same improvement is made at **more than one facility** in your school district or local government entity.

COMPREHENSIVE OFFER

The Schools & Local Government Comprehensive Offer provides a **bonus of 25%** to the original project incentive when **more than one system**

at one location is upgraded by a capital improvement project in your school district or local government entity. The following are classified as unique systems:

- Lighting
- Domestic Hot Water
- HVAC
- Process
- Refrigeration
- Food Service Equipment

SUBMIT YOUR SPECIAL OFFERING APPLICATION NOW, AND GET YOUR PROJECTS STARTED!

STEP 1 APPLY
Complete the Special Offering Application for your project. You may apply for both offers.

Multi-Location Offer—Identify the number of locations, the addresses and a brief project description on the Special Offering Application. Please attach an additional page if needed.

Comprehensive Offer—Identify the systems to be included in the project on the Special Offering Application.

Apply and request a reservation code by **April 15, 2013**.

STEP 2 GATHER BIDS
Obtain bids for your project(s) and obtain project pre-approval incentive agreements by **June 15, 2013**.

STEP 3 IMPLEMENT
Implement your project and submit completion paperwork with the Special Offering Application by **September 30, 2013**.

SPECIAL OFFERS	OFFER CODE	DETAILS	ADDITIONAL INCENTIVE	RESERVATION CODE REQUIRED?
SCHOOLS & LOCAL GOVERNMENT MULTI-LOCATION PACKAGE	SG1 - 0010	COMPLETION OF ONE PROJECT TYPE AT MORE THAN ONE LOCATION	10% BONUS*	YES
SCHOOLS & LOCAL GOVERNMENT COMPREHENSIVE PACKAGE	SG1 - 0025	COMPREHENSIVE PROJECT AFFECTING MORE THAN ONE UNIQUE SYSTEM	25% BONUS*	YES

* Based on meeting project criteria. See reverse side of sheet for more details.



focus on energy™

Partnering with Wisconsin utilities



CONTACT US

With the support of two special offers from Focus on Energy, your school or local government entity can **save more** energy and money than ever before. For more information, please visit focusonenergy.com/Business/Special_Promotions.aspx or call **800.762.7077**.

ADDITIONAL REQUIREMENTS

- Each location must have its own address, utility account, and the applicant must pay the utility bill.
- Reservation codes are required for both offerings, and the applicant must work directly with the assigned Energy Advisor.
- The qualifying second measure must have an incentive equivalent to 10% or more of the first measure. For instance, if a boiler project has a \$10,000 incentive, the second project must have an incentive of at least \$1,000 to be eligible for the bonus.
- Eligible projects are new projects without equipment ordered or purchased until after the reservation code is issued.
- Projects not completed by the deadline are eligible for Focus on Energy incentives without the additional incentive.
- These bonuses are capped at \$10,000 per location and only eligible for K-12 schools and local government facilities. Locations will receive no more than a 25% bonus.
- Large Energy User Program, RCx Program, Design Assistance Program, Small Business Program and other non-Business Incentive Program customers are not eligible for these special offers.

APPLY FOR ONE OR BOTH OFFERS TODAY

Below is an example of how to participate simultaneously in both offers:

LOCATION	PROSPECTIVE INCENTIVE	BONUS CALCULATIONS
ELEMENTARY SCHOOL	<ul style="list-style-type: none"> • HVAC Upgrade: \$4,000 Incentive • Exterior Lighting: \$500 Incentive 	<p>25% Comprehensive Offer $\\$4,500 \times 25\% = \\$1,125 \text{ BONUS}$</p>
HIGH SCHOOL	<ul style="list-style-type: none"> • Exterior Lighting: \$750 Incentive 	<p>10% Multi-Location Offer* $\\$750 \times 10\% = \\75 BONUS</p>
		TOTAL SCHOOL DISTRICT BONUS \$1,200

* High school project is eligible for multi-location based on the same project being implemented at the elementary school.

SAVING ENERGY AND MONEY FOR WISCONSIN

For more information, see the Schools & Local Government Bonus Offering FAQ at focusonenergy.com/Business/Special_Promotions.aspx or call 800.762.7077.

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

©2013 Wisconsin Focus on Energy



WATCH & LEARN

A webinar event on

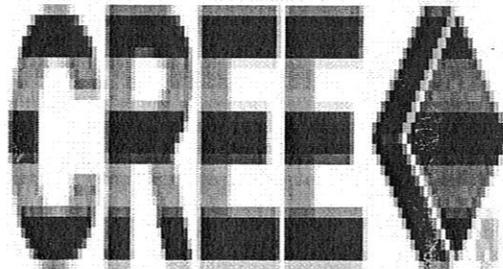


Presented by leading manufacturers and service providers,
offering ideas and solutions for your everyday problems.

Mark your calendar to attend a free webinar on March 21, Energy Efficient Lighting for Parking Garages and Canopies, presented by Cree Lighting. This event will be held LIVE in our **Watch & Learn Hall** on BUILDINGSVIP. Review below and sign up to attend.

Presented by:

Energy Efficient Lighting for Parking Garages and Canopies



Webinars coming "LIVE" to BUILDINGSVIP

LIVE:
Energy Efficient Lighting for Parking Garages and Canopies
Thursday, March 21, 2013
1:00 PM ET

Webinars available now on BUILDINGSVIP

Get Off the Fence: How to Decide if Solar PV is Right for Your Facilities

A Green Thumb for Green Roofs

How to Benchmark Energy Performance
Premium content presented by BOMA

Solutions for a Facade Facelift and Restoration

Indoor Air Quality, CO2 Monitoring, & LEED
Premium content presented by USGBC

[view more»](#)

Questions?

Contact webinars@stamats.com

Thursday, March 21, 2013
1:00 PM ET, 12:00 PM CT, 11:00
AM MT, 10:00 AM PT

REGISTER OR ADD TO OUTLOOK CALENDAR

Speaker:

Bob Henderson, LC, CLEP
Manager/Lead Lighting Instructor
Cree Lighting Experience Center,
Durham, NC

This webinar provides an in-depth and educational discussion around the advantages of using LEDs to light your parking structures and canopies.

Learning Objectives:

After the webinar, you will be able to:

- Understand energy and maintenance savings opportunities that are available for garage and canopy lighting through the proper application of LED technology
- Review industry light level and uniformity recommendations using a comparison to an alternative light source
- Discover more about Cree, an industry leader, and the LED lighting products we offer

Franklin Energy Services – Green Bay Office

Summary of Green Initiatives

Bio:

Franklin Energy specializes in the implementation of energy efficiency and renewable energy programs for utilities and states. The firm is named in honor of Benjamin Franklin, a pioneer in the energy field and advocate for environmental protection and the efficient use of one's time, money and resources. These characteristics serve as the basis for our corporate philosophy and belief in his words, "Well done is better than well said."

Our staff consists of professionals in program management, engineering, technical field staff, marketing, information technology, finance and office support. We welcome the opportunity to use our program management experience to help meet your energy savings goals and program delivery needs.

Sustainability Committee Initiation:

The Franklin Energy Services Sustainability Team started in 2010 and has expanded to each office in the company. Furthermore, every year there has been an addition of sustainable practices and ideas.

Qualitative Summary:

Franklin Energy Services encourages businesses, residents, etc. to practice energy conservation, water conservation, sustainability, recycling. Franklin is also concerned with improving the quality of life of employees and the public.

Quantitative Summary:

Since the start of Franklin Energy Services the company as a whole has achieved savings of:

288,701 kW

1,694,630,104 kWh

63,501,543 Therms

Community Involvement:

Franklin Energy Services Green Bay office has considered adopting a highway or getting involved with spraying sewer drains with the "No Dumping" signage.

Previous Award History:

Franklin Energy Services has not been previously recognized by the Village of Howard for this Award.

