

Village of Howard Citizen Survey - 2013

****Please return by July 26, 2013****

Using blue or black ink, please fill the circle that most closely matches your response.

Answer Selection: Correct = ● Incorrect = ✕ ✓ ⊖

INFRASTRUCTURE, STREETS, and SIDEWALKS

1. Rate the overall quality of the following in the Village of Howard?	Excellent	Good	Fair	Poor
a. Roads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Recreation opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Senior Citizen opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Energy sustainability initiatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. During the next 5 years, in which of the following do you think the Village of Howard should invest? **Using the letters a to f, please rank your top 4 choices in priority order below:**

- | | |
|------------------------------------|--|
| a. Maintaining existing roadways | d. Improving existing sidewalks |
| b. Improving existing roadways | e. Establish bike routes on existing streets through signage and striping |
| c. Developing additional sidewalks | f. Improving bicycling opportunities by developing separate trails for bicycling |

____ Letter of highest priority ____ Letter of 2nd highest priority ____ Letter of 3rd highest priority ____ Letter of 4th highest priority

3. If these steps in Question 2 to improve transportation services required an increase in taxes, would you support or oppose increases for the following?

	Support	Not sure	Oppose
a. Maintenance to existing roadways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Improving existing roadways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Developing additional sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Improving existing sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Improving bicycling opportunities by:			
i. Establishing bike routes on existing streets through signage and striping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ii. Developing separate trails for bicycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
iii. Developing more connections to the Mountain Bay Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

QUALITY OF LIFE

4. How satisfied are you with the quality of the following services in the Village of Howard?	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied
a. Police	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Fire	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. EMT	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Parks and playing fields	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Recreation services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Snow plowing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Street maintenance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. During the next 5 years, how high a priority do you think it is for the Village of Howard to invest in the following recreational facilities?	High	Medium	Low	Not a Priority
a. Soccer fields	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Baseball/softball diamonds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Basketball courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Skate board park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Ice skating rink	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Dog park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Frisbee golf course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Picnic areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Playground equipment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. Outdoor Pool/Aquatic Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k. Tennis courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l. Volleyball courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. If you believe that any of the resources above (Question 5) should be created or expanded, how should the improvements be funded? (Mark (●) one only)	Property Taxes	General Park User Fees	Fees for specific uses	Combination of fees and taxes
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. What is the primary reason you chose to live in Howard? (Mark (●) one only)	Howard-Suamico School District	Tax Rate	Cost of Housing	Family Ties	Recreational Opportunities	Job	Other
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

HOUSING

8. To what extent do you agree or disagree that more of the following types of housing are needed in the Village of Howard?	Strongly Agree	Agree	Disagree	Strongly Disagree
a. Single-family housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Mobile home parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Duplexes (2 units)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Apartments (3 or more units)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Townhomes and condominiums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Affordable housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Senior condominiums and apartments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Assisted living facilities for seniors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Starter (first-time buyer) homes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. Executive (high-end) homes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

ECONOMIC DEVELOPMENT

9. In which of the following locations should Howard focus its economic development efforts? Please indicate your level of agreement or disagreement with each.	Strongly Agree	Agree	Disagree	Strongly Disagree
a. South Cardinal Lane Corridor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Industrial park expansion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Office Park Expansion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Retail Redevelopment along the S.T.H. 29 / U.S. 41 intersection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Retail development along Lineville Road/ U.S. 41 intersection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Development of a downtown area behind the West Side YMCA and Weyers-Hilliard Library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. A mixed housing, office, retail development along the Village-owned quarries near Glendale/Lakeview Drive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. Which of the following retail establishments are the highest priorities for the Village of Howard? Using the letters a to l, please rank your top 4 choices in priority order below:

- | | | |
|-------------------------------|---------------------------------|-----------------------------|
| a. Downtown development | e. Small Specialty Stores | i. Fast food restaurants |
| b. Convenience stores | f. Entertainment establishments | j. Specialty grocery stores |
| c. Upscale department stores | g. Supper Clubs | k. Supermarkets |
| d. Discount department stores | h. Family Restaurants | l. Meat wholesaler |

____ Letter of highest priority ____ Letter of 2nd highest priority ____ Letter of 3rd highest priority ____ Letter of 4th highest priority

UTILITY AND COMMUNITY FACILITIES/SERVICES

11. Based on your experience, please rate the following Village of Howard services.	Excellent	Good	Fair	Poor	Not Sure
a. Ambulance service	<input type="radio"/>				
b. Fire protection	<input type="radio"/>				
c. Garbage collection	<input type="radio"/>				
d. Zoning and building Inspections	<input type="radio"/>				
e. Park and recreation facilities	<input type="radio"/>				
f. Police protection	<input type="radio"/>				
g. Municipal electric system	<input type="radio"/>				
h. Recycling program	<input type="radio"/>				
i. Sanitary sewer service	<input type="radio"/>				
j. Snow removal	<input type="radio"/>				
k. Storm water management	<input type="radio"/>				
l. Street and road maintenance	<input type="radio"/>				
m. Leisure Services (Youth, Adult, and Senior programming)	<input type="radio"/>				

12. If improvements required increases in your taxes, would you support or oppose increases for the following services?	Support	Oppose
a. Ambulance service	<input type="radio"/>	<input type="radio"/>
b. Fire protection	<input type="radio"/>	<input type="radio"/>
c. Garbage collection	<input type="radio"/>	<input type="radio"/>
d. Zoning and building inspections	<input type="radio"/>	<input type="radio"/>
e. Park and recreation facilities	<input type="radio"/>	<input type="radio"/>
f. Police protection	<input type="radio"/>	<input type="radio"/>
g. Municipal Electric System	<input type="radio"/>	<input type="radio"/>
h. Recycling program	<input type="radio"/>	<input type="radio"/>
i. Sanitary sewer service	<input type="radio"/>	<input type="radio"/>
j. Snow removal	<input type="radio"/>	<input type="radio"/>
k. Storm water Management	<input type="radio"/>	<input type="radio"/>
l. Street and road maintenance	<input type="radio"/>	<input type="radio"/>
m. Leisure Services (Youth, Adult, and Senior Programming)	<input type="radio"/>	<input type="radio"/>

13. Are you satisfied with the frequency with which the village collects the following?	Yes	No
a. Garbage	<input type="radio"/>	<input type="radio"/>
b. Recycling	<input type="radio"/>	<input type="radio"/>
c. Leaves and yard waste	<input type="radio"/>	<input type="radio"/>

14. Should the Village Board consider spending funds to construct the following?:	Yes	No
d. Outdoor Pool or Aquatic Center	<input type="radio"/>	<input type="radio"/>
e. A downtown area or Village Center	<input type="radio"/>	<input type="radio"/>
f. Relocation of the Brown County Highway Department and mixed-use (Residential, Business, and Recreational) development around the quarries	<input type="radio"/>	<input type="radio"/>

COMMUNICATION AND INFORMATION SERVICES

15. Please answer the following:	Yes	No
a. Are you aware that the Village of Howard communicates with residents through an e-mail newsletter called E-Notify?	<input type="radio"/>	<input type="radio"/>
b. Are you currently signed up for E-Notify?	<input type="radio"/>	<input type="radio"/>
c. Have you visited the Village of Howard website?	<input type="radio"/>	<input type="radio"/>
d. If yes, did you find the information on the website useful?	<input type="radio"/>	<input type="radio"/>
e. Are you aware that the Village of Howard offers a free and convenient autopay option for municipal water and sewer bill payments?	<input type="radio"/>	<input type="radio"/>
f. Are you currently signed up for the autopay bill payment service?	<input type="radio"/>	<input type="radio"/>

DEMOGRAPHICS

13. Gender:	Male	Female						
	<input type="radio"/>	<input type="radio"/>						
14. Age:	18-24	25-34	35-44	45-54	55-64	65 and older		
	<input type="radio"/>							
15. Employment status:	Employed Full Time	Employed Part Time	Self Employed	Unemployed	Retired	Other: _____		
	<input type="radio"/>							
16. Place of residence:	Own	Rent	Other: _____					
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
			0	1	2	3	4	5+
17. Number of Adults (18 or older) in household:			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18. Number of children (under 18) in household:			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
19. Household income range:	Less than 15,000	15,000 – 24,999	25,000 – 49,999	50,000 – 74,999	75,000 – 99,999	100,000 or More		
	<input type="radio"/>							
20. Highest level of education:	Less than high school	High school diploma	Some college/tech	Tech college graduate	Bachelor's degree	Graduate or professional degree		
	<input type="radio"/>							
21. How many years have you lived in the Village of Howard?	Less than 1	1 – 4	5 - 9	10 - 24	25+			
	<input type="radio"/>							

The Howard Village Board thanks you for taking the time to provide your input regarding the importance of Village programs and services. This information will be considered in our long-range planning and budgeting.

Please return your survey in the enclosed postage-paid envelope by **July 26, 2013** to:
 Survey Research Center, University of Wisconsin – River Falls
 124 Regional Development Institute
 410 S. Third Street, River Falls, WI 54022-5001