



Meeting: Village Board
Meeting Date: 01/28/2013
Agenda Item: #5a

Mission Statement

Delivering quality services in a courteous, cost-effective and efficient manner.

VILLAGE BOARD MEETING STAFF REPORT

REPORT TO: Burt R. McIntyre, President
Village Board of Trustees

REPORT FROM: Geoffrey S. Farr, PE, Director of Public Works

AGENDA ITEM: Review and take action on the purchase of street light Christmas decorations.

POLICY ISSUE

Should the Village Board purchase new Christmas decorations?

BACKGROUND INFORMATION

The Village currently has approximately 60 decorations that are installed each year. They were originally purchased around 1998. Some are getting worn and the wiring is starting to fail. The Village is also getting larger and has more street corridors to light. As a result the Village included \$10,000 in the budget for the next several years to purchase new decorations. The new decorations can be used to add new corridor lighting and eventually replace the older decorations.

The existing decorations are garland wrapped and are generally 4' wide and 7' tall. They include bells, toy soldiers, soldier with drum, stocking, z tree, fantasy tree, snowman, Santa, and flame candle. They are located on Velp (Glendale to Memorial Drive), Glendale (Velp to Cardinal Lane) and Cardinal Lane (Riverview to STH 29).

The Village received three quotes for the decorations and the lowest pricing was from Temple Display. The average pricing for the decorations is \$450 each for incandescent bulbs or \$525 each for LED bulbs. The prices reflect a 33% discount if the order is placed in February. We have experimented with LED bulbs and unfortunately the bulbs are still difficult to see at night because they are not as bright. As an alternative, the LED bulbs could be doubled up for an additional \$125 per decoration where the energy savings would break even in about six years.

Silhouette decorations are also available but actually cost more and are difficult to see during the day. They also have more lights and use more electricity but really pop at night.

I recommend that the Village spend \$10,000 on garland style decorations with doubled LED lights and install the new decorations on Riverdale Drive (Riverview to STH 29), and Velp (Melody to Military).

PRIOR ACTION/REVIEW

The Village Board included \$10,000 in the 2013 budget to purchase decorations for street poles.

FISCAL IMPACT:

- | | |
|------------------------------|-----------------------|
| 1. Is There A Fiscal Impact? | <u>Yes</u> |
| 2. Is it Currently Budgeted? | <u>Yes</u> |
| 3. If Budgeted, Which Line? | <u>Street Capital</u> |
| 4. Amount? | <u>\$10,000</u> |

RECOMMENDED ACTION

Village staff recommends that the Village Board approve the purchase of up to \$10,000 in Christmas decorations from Temple Display.

If the Village Board agrees with this action, the following motion could be used, ***“Motion to approve the purchase of up to \$10,000 for Christmas decorations at Temple Display.”***

POLICY ALTERNATIVE(S)

The Village Board could take the following actions:

- Approve the purchase
- Deny the purchase and decide how to proceed
- Table the purchase and request additional information

ATTACHED INFORMATION

- I. Quote comparison and garland vs. silhouette example

COPIES FORWARDED TO:

- I. None

2013 Pole Mount Christmas Decoration Quote Comparison

	Temple Display, Ltd.	Liberty-World Class	Downtown Decorations
New garland wrapped Z TREE with LED lighting	\$ 548	\$ 510	\$ 592
Discounted price	33% \$ 367	10% \$ 460	
New Garland wrapped Z TREE with incandescent lighting	\$ 452	\$ 400	
Discounted price	33% \$ 303	10% \$ 360	
New silhouette SNOWFLAKE with LED lighting	\$ 523	\$ 540	\$ 585
Discounted price	33% \$ 350	10% \$ 485	
New silhouette SNOWFLAKE with incandescent lighting	\$ 377	\$ 405	
Discounted price	33% \$ 253	10% \$ 365	
Refurbishment cost w/ garland & LED - FANTASY TREE	\$ 436	\$ 351	

Temple Display - Oswego, IL
 Liberty-World Class - Reedsburg, WI
 Downtown Decorations - Syracuse, NY

NOTE: Freight not included in price. Temple said they could do a personal pickup/delivery for a fee that would be substantially less than shipping.

■ **DID YOU KNOW?** Our LED lamps will work in your existing C-7 or C-9 sockets!



Double Halo Candle Sconce

• P-132 4 1/2'x8' (84 C-9 Lamps, 34 lbs.)
\$529 / LED \$685



Christmas Candle

• P-128 4 1/2'x8' (38 C-9 Lamps, 35 lbs.)
\$389 / LED \$460



Toy Soldier

• P-163 4 1/2'x8' (62 C-9 Lamps, 38 lbs.)
\$647 / LED \$761



Single or Double Frame Candy Cane

• P-181 Double - 4'x6' (23 C-9 Lamps, 22 lbs.) \$289 / LED \$332
• P-182 Single - 4'x6' (16 C-9 Lamps, 16 lbs.) \$233 / LED \$262



Flame Candle

• P-126 4 1/2'x8' (32 C-9 Lamps, 27 lbs.)
\$333 / LED \$391



Bell

• P-152 4 1/2'x6' (28 C-9 Lamps, 22 lbs.)
\$299 / LED \$351

POLE MOUNTS



Double Candle Scroll

• PMCT-87 4'x6' (47 C-9 Lamps, 26 lbs.) \$427 / LED \$514



Santa

• P-175 5'x8' (80 C-9 Lamps, 51 lbs.)
\$810 / LED \$958



Snowman

• P-173 4'x8' (60 C-9 Lamps, 45 lbs.)
\$659 / LED \$770



Snowboy Face

• P-167 5'x6' (60 C-9 Lamps, 40 lbs.)
\$565 / LED \$676



Gift Packages

• PMCT-86 4'x8' (62 C-9 Lamps, 29 lbs.)
\$484 / LED \$598



Stocking

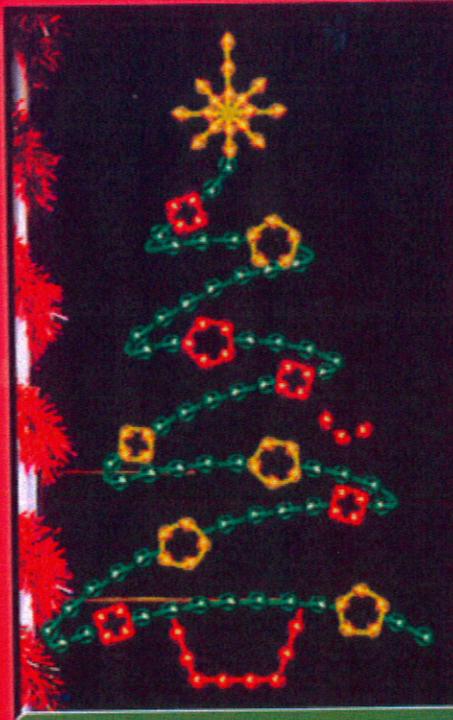
• P-235 4'x8' (56 C-9 Lamps, 34 lbs.)
\$434 / LED \$537

■ **DID YOU KNOW?** Most of our displays can be sized up or down to suit your needs.



Z Christmas Tree

- P-121 5'x7' (52 C-9 Lamps, 35 lbs.)
\$452 / LED \$548



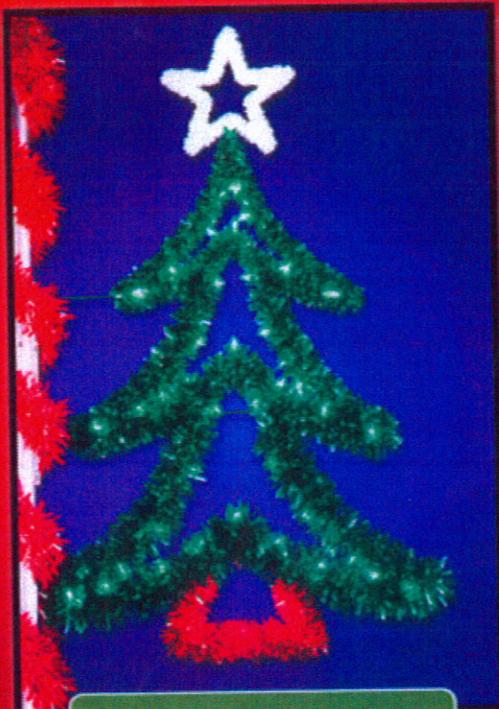
Z Christmas Tree

- PMCT-110 4 1/2'x7 1/2' (127 C-7 Lamps, 27 lbs.)
\$527 / LED \$748



Pine Christmas Tree

- P-111 4 1/2'x8' (48 C-9 Lamps, 37 lbs.)
\$565 / LED \$654



Fantasy Tree

- P-120 4 1/2'x8' (50 C-9 Lamps, 38 lbs.)
\$452 / LED \$545



Stellar Banner Enhancer

- P-915 3 1/2'x5 1/2' (55 C-7 Lamps, 20 lbs.)
\$289 / LED \$385